

GLENN LLOPIS 'yō-pēs

workplace innovator

HISPANIC LEADERSHIP • ETHICAL INNOVATION • PERFORMANCE DEVELOPMENT



Thriving in a Brave New Workplace

How will the workplace evolve in the next few years? How will the various generations of employees learn to co-operate to make the workplace of the 21st century productive and innovative? How will organizations make use of the talents of all their employees? Glenn Llopis has a vision of the workplace of the future that embraces change and diversity and shows corporate America how to continue to grow in a fast-changing marketplace with fickle customers and an uncertain economy.



Immigrant perspective. Entrepreneurial spirit. Latin passion. Generous purpose. Circular vision. Cultural promise. From these Hispanic roots, Glenn has launched a successful entrepreneurial and corporate career that spans two decades. He has set many sales records and advised giants in the food and beverage industry like Frito-Lay, ConAgra Foods, Costco, Safeway, Kroger, Kraft Foods, PepsiCo, Wal-Mart and many others.

How do you put the power of diverse talent to work for a sustainable future? Glenn is showing the way for a new generation of leaders to change the workplace culture to one that embodies both success and significance. To start turning around society, Glenn believes, you first have to turn around people, by empowering them to believe in themselves.

KEYNOTE, COACHING AND TRAINING TOPICS

Business issues

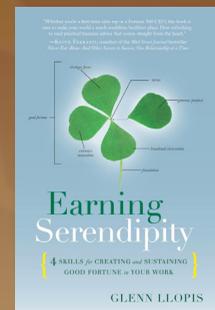
- ▶ Thriving in a brave new workplace
- ▶ The 'new normal' – what is the real paradigm shift in America?
- ▶ Hispanics in the workplace
- ▶ Reinvention in order to stay relevant
- ▶ Earning serendipity on the Internet
- ▶ Women in the workplace
- ▶ The future of the job market
- ▶ Turn around people before turning around companies
- ▶ Becoming entrepreneurial without being an entrepreneur
- ▶ The immigrant perspective on business leadership

Societal issues

- ▶ Advancement of women in leadership
- ▶ Social responsibility
- ▶ Hispanic leadership
- ▶ Diversity as a source of innovation
- ▶ The positive contribution of multicultural leadership
- ▶ Leading with kindness
- ▶ Universities aren't teaching the right subjects – what direction should they take?

"Earning Serendipity offers a fascinating set of ideas and tools you can use to create meaningful, sustainable change in your work and in the rest of your life."

Dr. Stewart Friedman,
Professor at The Wharton School, University of Pennsylvania and USA Today Best Selling Author, Total Leadership



The Immigrant Perspective on Business Leadership

In his business seminars, Glenn works with employees to become entrepreneurs within their organizations. The workplace has enormous need of employees who can give their imagination, their innovative genius, their passion. Finding employees who can do that and can embrace an uncertain future is key for America's – and the world's – economic success going forward.

Glenn offers insightful, high-energy commentary on current news with his unique immigrant perspective and passion. He focuses on workplace, leadership, and entrepreneurial/intrapreneurial issues.

Glenn has provocative, authoritative things to say about many workplace issues including generational conflict, the economy, the war for talent, entrepreneurial concerns, environmental issues, multi-national issues, diversity and inclusion, and the uncertainty about the future. He believes in an ethical, innovative vision of the future that will lift people of all kinds and in all places.

Glenn conducts his keynotes, workshops and seminars in both English and Spanish.

To learn more about Glenn Llopis, his clients and community, please visit:

www.GlennLlopis.com (BLOG)

www.GlennLlopisGroup.com

www.InnovationHumanity.org

www.CenterforHispanicLeadership.com

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WHAT AUDIENCES SAY



"In our challenging and uncertain times, Glenn Llopis presents clear and positive lessons for a new form of enlightened business - one that addresses both the professional and civic responsibilities of his audience."

~ Adlai Wertman, Professor of clinical management and organization, founding director of the Society and Business Lab, Marshall School of Business, University of Southern California

"Glenn's entrepreneurial acumen and sentience are genuine, infectious, and disarmingly engaging. Welcome his "Cuban fusion", which has the impetus to transform global business into global living: passion + sensitivity + a sustainable legacy - for a brand or a believer."

~ Anthony L. Almada, Founder-EAS Nutrition

"As someone who has dedicated his life to the study and practice of innovation and corporate entrepreneurship, I am reminded constantly of the power of serendipity. What Llopis points out eloquently is that we can all do things to enhance the likelihood of serendipitous events by intention, awareness and presence.

~ Dr. Robert C. Wolcott, Professor of Corporate Innovation and Entrepreneurship at Northwestern's Kellogg School of Management.

"Glenn's vision and message of how to best embrace innovation is eye-opening, amazing, wonderful - can't put together enough adjectives to describe it. It's life-changing. I believe that Glenn is on the cutting edge of a paradigm shift in how we view business and our contributions to the world."

~ Karen E. Klein, BusinessWeek